

GARRISON DIVERSION CONSERVANCY DISTRICT

PUBLIC RELATIONS COMMITTEE

**Garrison Diversion Conservancy District
Carrington, North Dakota
January 11, 2018**

A meeting of the Public Relations Committee of the Garrison Diversion Conservancy District was held on January 11, 2018, at the Garrison Diversion Conservancy District, Carrington, North Dakota. The meeting was called to order by Chairman Tweed at 8:15 p.m.

DIRECTORS PRESENT

Board Chairman Ken Royse
Committee Chairman Mike Tweed
Director Nikki Boote
Director Ward Koeser
Director Kenny Rogers
Secretary Kimberly Cook

DIRECTORS ABSENT

None

OTHERS PRESENT

Garrison Diversion staff and others were present. A copy of the registration is attached to these minutes as Annex I.

The meeting was recorded to assist with compilation of the minutes.

READING OF THE MINUTES

Motion by Director Boote to dispense with a reading of the July 12, 2017, Public Relations Committee minutes and approve them as distributed. Second by Director Koeser. Upon voice vote, motion carried.

PUBLIC RELATIONS ACTIVITIES

Submitted Articles -- Chairman Tweed referred to copies of articles submitted to the *ND Water* magazine on behalf of Garrison Diversion.

News Releases -- Chairman Tweed also referred to the news releases prepared by Garrison Diversion and submitted to state and local newspapers relating to recent topics of interest pertaining to Garrison Diversion and the Red River Valley Water Supply Project (RRVWSP).

News Articles - - Kimberly Cook, Secretary, referred to copies of news articles which ran in state and local newspapers relating to Garrison Diversion.

RRVWSP Quarterly Newsletter - - Secretary Cook referred to the third and fourth quarter RRVWSP newsletters and reviewed the newsletter analytics.

All of the media pieces are provided for the committee's information.

Meetings and Conferences - - Secretary Cook reviewed a list of upcoming conferences she will be attending with the Garrison Diversion and Lake Agassiz Water Authority (LAWA) display booths.

GARRISON DIVERSION WATER CONFERENCE RECAP

Secretary Cook provided a recap on the attendance and proceedings from the Water Conference in November. Approximately 50 people attended the social, and there were around 110 at the conference.

RED RIVER VALLEY WATER SUPPLY PROJECT EDUCATION

General Info Piece - - Secretary Cook referred to the RRVWSP brochure "Investing In Our Future". This informational piece is continually updated as the project changes and/or progress is made.

Missouri River Info Piece - - Secretary Cook next referred to the handout "North Dakota Usage of Missouri River Water", which contains facts on the Missouri River and what the impacts would be on the river from the RRVWSP.

Logo Concepts - - Secretary Cook presented the concept for a RRVWSP logo. The green represents the investment in terms of money and land, the blue signifies the water pipeline. The investment portion is lower than the blue arrow going out signifying the outcome is greater than the investment. If the committee approves, they will proceed with implementing the logo.

It was the consensus of the committee to proceed with implementation of the new logo.

RRVWSP Video - - Secretary Cook informed the committee that the RRVWSP video has been finalized and it can be viewed on the RRVWSP website.

EXHIBIT DISPLAYS

Secretary Cook presented illustrations of the new banners that have been added to Garrison Diversion's display set. One pertains to the recreation grant program and the other to irrigation development. There are also three new banners that were added to the LAWA display set as updates on the RRVWSP.

GARRISON DIVERSION INFO PIECE

Secretary Cook referred to the new and improved Garrison Diversion informational piece, which has been updated to reflect certain changes.

GDU FACILITIES TOUR RECAP

Secretary Cook reported that two GDU facilities tours were offered this fall to staff and directors. A total of 28 people took part in these tours.

2018 PUBLIC RELATIONS WORK PLAN AND BUDGET

Secretary Cook referred to the 2018 Public Relations portion of Garrison Diversion's Work Plan and reviewed the proposed work items for the year. She also reviewed the Public Relations annual budget in the amount of \$96,000.

OTHER

There being no further business to come before the committee, the meeting was adjourned at 9 p.m.

(SEAL)

Mike Tweed, Chairman

Kimberly Cook, Secretary

REGISTRATION

PUBLIC RELATIONS COMMITTEE MEETING
Garrison Diversion
Carrington, North Dakota
January 11, 2018

NAME	ADDRESS
Lynn Schaper	GDCD
Kambury Cook	GDCD
Edward Toer	GDCD
Duane DeKroy	GDCD
Lance Goebel	NO Irrigation Assn, Bismarck
Bill [unclear]	N. Garrison willce
Jerry Schaeck	NDIA
Henry Rogers	SDCD
Ken Perse	BURLINGHAM CO. GAU
Nikki Boote	GDCD
Alan M. Walte	GDCD
Mike Tweed	GDCD