

GARRISON DIVERSION CONSERVANCY DISTRICT

PUBLIC RELATIONS COMMITTEE

**Garrison Diversion Conservancy District
Carrington, North Dakota
April 7, 2017**

A meeting of the Public Relations Committee of the Garrison Diversion Conservancy District was held on April 7, 2017, at the Garrison Diversion Headquarters in Carrington, North Dakota. The meeting was called to order by Chairman Breker at 11:25 a.m.

DIRECTORS PRESENT

Board Chairman Ken Royse
Committee Chairman Jeff Breker
Director Ward Koeser
Director Brandon Krueger
Director Kenny Rogers
Secretary Kimberly Cook

DIRECTORS ABSENT

None

OTHERS PRESENT

Duane DeKrey, General Manager, Garrison Diversion Conservancy District, Carrington, North Dakota
Merri Mooridian, Administrative Officer, Garrison Diversion Conservancy District, Carrington, North Dakota
Kip Kovar, District Engineer, Garrison Diversion Conservancy District, Carrington, North Dakota
Lisa Schafer, Executive Assistant, Garrison Diversion Conservancy District, Carrington, North Dakota

READING OF THE MINUTES

Motion by Director Koeser to approve the October 6, 2016, minutes as distributed. Second by Director Krueger. Upon voice vote, motion carried.

PUBLIC RELATIONS ACTIVITIES

Public Relations Contract - - The committee discussed the current public relations services provided by Odney. It was the consensus of the committee to transfer all public relations projects and activities to Advanced Engineering and Environmental Services (AE₂S), who handles the

public relations for the Red River Valley Water Supply Project (RRVWSP). The current RFP with Black & Veatch would allow for AE₂S to also perform public relations services for Garrison Diversion.

Motion by Director Koeser to recommend discontinuing the contract between Garrison Diversion and Odney and transfer public relations services to AE₂S to the full board. Second by Director Rogers. Upon roll vote, the following directors voted aye: Breker, Koeser, Krueger, Rogers and Royse. Those voting nay: none. Absent and not voting: none. Motion carried.

Water Conference - - Kimberly Cook, Secretary, explained that Garrison Diversion did not hold its annual water conference last year because of the legislative session. Plans are starting now for a fall conference in 2017 with the assistance of AE₂S. The topic this year will be the RRVWSP.

Submitted Articles - - Ms. Cook referred to copies of the articles submitted to the ND Water magazine on behalf of Garrison Diversion. These are provided for the committee's information.

News Releases - - Ms. Cook also referred to and reviewed news releases prepared by Garrison Diversion and submitted to local and daily newspapers relating to Garrison Diversion.

Meetings and Conferences - - Ms. Cook reviewed a list of upcoming meetings and events that may be of interest to the committee members.

RED RIVER VALLEY WATER SUPPLY PROJECT

Legislative Piece - - Ms. Cook referred to the legislative brochure, which continues to be updated as progress is made on the RRVWSP. It is very inclusive as far as pipeline features, funding requests and accomplishments to date.

Department of Interior Piece - - Ms. Cook referred to and reviewed the informational piece dated March 20, 2017, that was provided at the meeting with the Department of Interior in Washington, DC. This pertains to the potential use of the McClusky Canal and a possible water service contract for Central North Dakota.

Informational Piece - - Ms. Cook next referred to the informational piece also being used with the state legislators to discuss the 90/10 cost share and funding priorities for 2018-2019.

Talking Points - - Also included in the meeting packets are the draft talking points put together for the directors to use when visiting with their local legislators and the public about the project.

All of these items can be found in Dropbox.

RRVWSP Website - - Ms. Cook reported that the RRVWSP website has been redeveloped and launched by Garrison Diversion.

SOCIAL MEDIA

Ms. Cook informed the committee that Garrison Diversion is now on Facebook and Twitter. She encouraged the committee members to follow these sites and share them with others. She also explained the program being used to update the sites.

IRRIGATION HANDOUTS

Ms. Cook referred to the final versions of the landowner and irrigation handouts, explaining that one handout is geared toward the landowners and irrigators and shows the benefits of irrigating. The other is geared more toward the state legislators and the beneficial impacts irrigation has on the state.

OTHER

There being no further business to come before the committee, the meeting was adjourned at 12:15 p.m.

(SEAL)

Jeff Breker, Chairman

Kimberly Cook, Secretary